

## 2012 Scholarship Video Guidelines “How a Smile can change the World”

- A 90 seconds or less Call to Action Video
- Introduction (Name, School Name, College Attending)
- Bullet Points in Presentation
- The Iverson website present ([www.iversondds.com](http://www.iversondds.com))
- Typed Outline of Video’s structure and/or Summary

This video is not meant to be perfect or polished. Be relaxed, creative and have FUN!